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Scenario: The JOBS (Jump Start Our Business Startups) Act aims to stimulate small business growth by easing some securities regulations that could discourage funding startups. One of the regulations reversed by the JOBS Act is a prohibition against the general solicitation of, and advertising for private placements only wherein securities have been purchased by accredited investors. A researcher would like to uncover who or what constitutes such an investor.

Search: “JOBS Act” /s (advertising and “accredited investor!”)

Results: Search results include publications such as Crowdfunding and Online Direct Lending (Peer-to-Peer 2014); Private Placements and Other Financing Alternatives 2014; and Financial Product Fundamentals: Law, Business, Compliance (2nd Edition); forms such as a disclaimer for a pitch event organizer; and program transcripts from our “Understanding Financial Products” and “Global Capital Markets & the U.S.” programs.

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